

Wyoming in Motion

Travelling through Wyoming, Montana, South Dakota, Nebraska, Colorado, Utah and Idaho

WRITER'S GUIDE

Thank you for your interest in writing for **Wyoming in Motion**: the web travel magazine whose goal is to provide our readership with an immersive experience in any and all travel destinations, so that they know what to expect when they themselves make that journey.

Our motto: You...are...there!

What's inside:

* Compensation

1. Our geographical focus

Topics

2. Events

3. History

4. Restaurant reviews

5. Lodging reviews

6. Travel apps and tools reviews

7. Query us about any other topic

8. Spanish, French and German articles needed

9. Contributors - Your own account at Wyoming in Motion

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* Compensation

We'll talk about this first because many people who'd like to write for us are disappointed when we tell them there is no monetary compensation involved. Our contributors *do* receive compensation – just not in monetary form.

Print Magazines

Print magazines like *Afar* or any specific state/city travel magazine will typically pay for articles and photographs. Print magazines are “the prestige”, and they are a limited outlet – for every print magazine devoted to travel there are ten blogs or webzines. Breaking into print is as difficult now as it's ever been.

Web-based Blogs and Zines

Web-based blogs or webzines typically cannot afford to pay for contributions – not even such a prestigious webzine as *The Daily Meal*, for example.

But what they *can* give you is the portfolio of work and the gravitas needed so that you can request comped airfare and trips to whatever location you desire – once you have developed an online reputation as an “influencer”. These sponsored trips can be requested from individual restaurants or locations, and from tourism bureaus in each city.

“Sponsored/comped” lodging and restaurant reviews are accepted. It is only necessary to place an FTC disclosure at the end of each article stating that it was sponsored. (For an example, see the last line of the article at this link:

<https://www.thedailymeal.com/travel/karlsruhe-germany-beaten-path-rhine-valley>).

In the case of reviews as such items as clothing, books, travel apps, etc., review copies of these items can be requested for free and there is no need to give an FTC disclosure. Wyoming in Motion does *not* accept reviews of items where the reviewer has been *paid* by the company involved to give a positive review. **Wyoming in Motion** will request review copies for our writers – just let us know what you'd like to review.

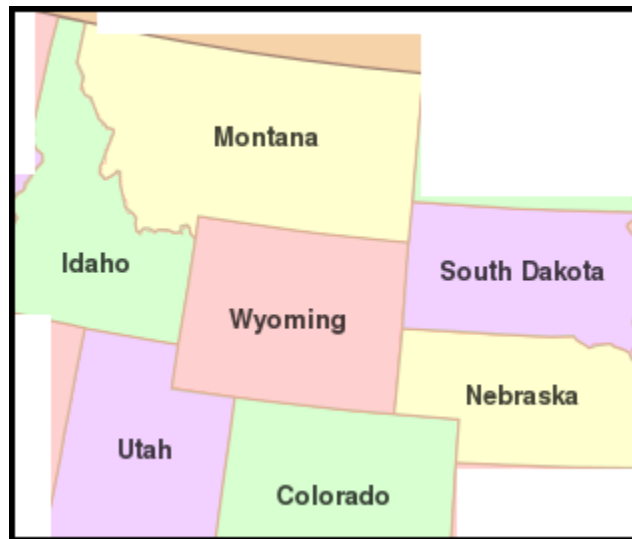
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1. Our Geographical Focus

Wyoming in Motion is focused on travel in Wyoming and the six states that border it:



- Wyoming
- Montana
- South Dakota
- Nebraska
- Colorado
- Utah
- Idaho

2. Events

We need coverage of any and all *annual* events taking place in any city in any of these states. Anything from an annual 5K race put on to benefit a local or national charity, to annual brewer's fest, to theatre reviews of plays at established playhouses, to seminars on historical subjects given at museums or art galleries, to comic cons or movie conventions.

Query us if you'd like to cover an event and are unsure if we'd accept it.

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3. Locations and History

We will publish histories of towns/cities and even an entire state. Writers are expected to place an emphasis on historical buildings or locations that can still be seen today. For example, the “wagon ruts” of the Oregon Trail can be a jumping off point for a history of the Oregon Trail as it passes through a specific location in a specific state.

We would also like overviews of any museums or historic buildings in any town or city.

We’d like interviews with museum curators, re-enactors – with anyone who has anything to do with history or current events that tourists might find of interest.

4., 5., And 6.: Reviews

- We need reviews of lodgings (hotels, motels, RV parks, etc.)

Location - what tourist sites is it near? Is it in a business neighborhood, in the heart of downtown, etc. Does it have a restaurant, fitness room or pool? Is it clean? What are the amenities.

- We need reviews of restaurants.

Location - what tourist sites is it near? Is it in a business neighborhood, in the heart of downtown, etc. What kind of cuisine is served? Is it a budget or five-star restaurant? Dress code, etc.

- We need reviews of travel apps and tools reviews

Review a travel app put out by a specific location (museum, etc.) whether it’s something that provides coupons, or provides an audio tour for a smart phone, or things of that nature.

Tools refer to “hard” items for the traveler – coolers, luggage, charging cords, clothing, etc.

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For reviews of “hard” items, we do not accept paid positive reviews. Tell us what you’d like to review, we’ll request that item for you. You will then give an unbiased review.

7. Query us

Send us an email to ask about any other topics not mentioned here, that you think might be of interest to the tourist, or business travel with a few hours to spend in any destination.

8. Fluent in German, French or Spanish?

We would be extremely happy to publish tourism articles regarding our seven states, in any of these languages.

9. Contributor bylines

We will set up log-in details for you at Wyoming in Motion, so you can upload your article and photos right to the site.

You will save them as Drafts, and a Wyoming in Motion editor will review and then publish each article.

For each article, you will receive a byline. You can also include a link to your own travel blog/website, or other business blog if you have one.